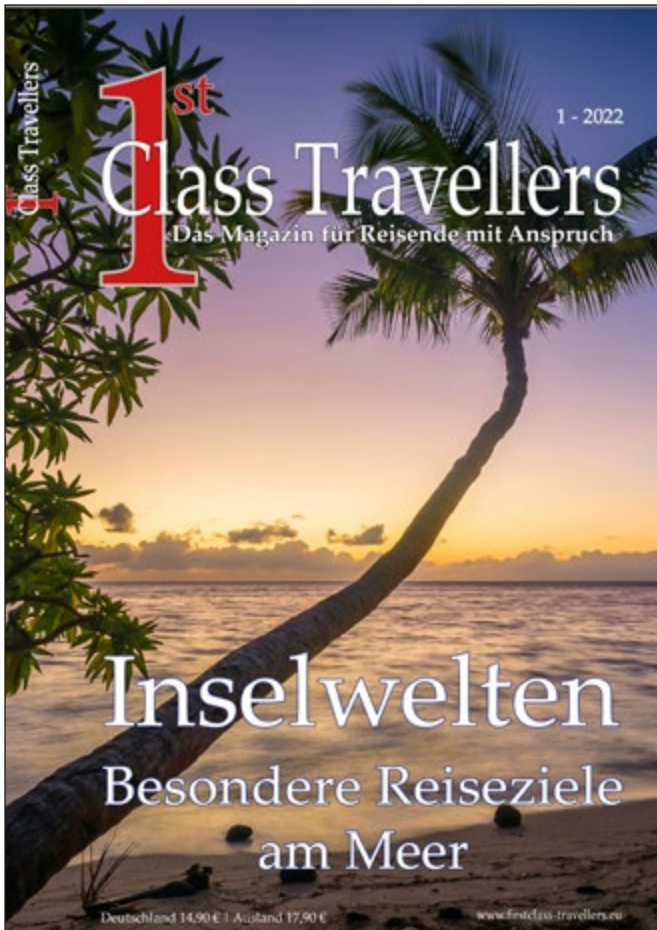


English Edition



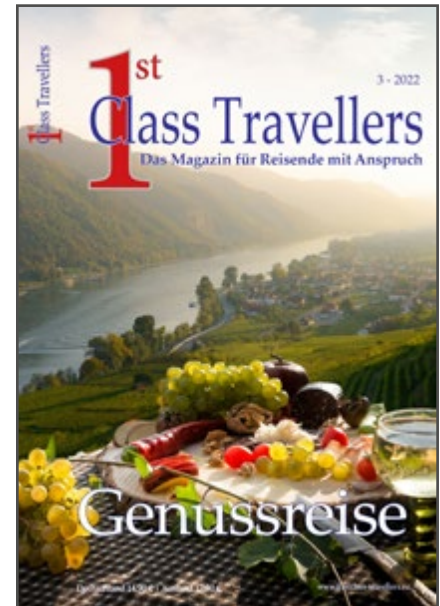
Tipps Media & Verlag

1st
Class Travellers
media-data

2022 - valid from November 1st, 2021

- **1stClass Travellers** is one of the few German-language travel magazines that focuses exclusively on the luxury travel segment. Luxury hotels and trips as well as exclusive destinations - worldwide - are independently and objectively checked and classified. Each issue has different focal points with reports on hotels, events and special restaurants.
- The world of luxury and travel is a perfect environment for your branding. With its sales price and our exclusive sales partnerships, 1stClass Travelers particularly appeals to travel enthusiasts with high incomes in German-speaking countries.
- **1stClass Travellers** is at home in selected luxury hotels worldwide as well as in exclusive retail outlets.
- A lavish and expressive visual language expands reports and reports, the exclusive layout makes every issue a pleasure to read. The reports are supplemented by hand-picked and editorially checked recommendations.

Publication Information			
Edition	Date of publication	Adv. deadline	deadline go to press
1-2022	18. August	30.Juni 2022	07. Juli 2022
2-2022	17. November 2022	29. September 2022	6. Oktober 2022
1-2023	9. März 2023	26. Januar 2023	10. Februar 2023
2-2023	8. Juni 2023	27.April 2023	11. Mai 2023
3-2023	7. September 2023	27. Juli 2023	10.August 2023
4-2023	7.Dezember 2023	26. Oktober 2023	9. November 2023



your advertising opportunities at **1stClass Travellers**



1/1 page 4c, 210 x 297 mm

€ 6959,00



2/1 page 4c, 420 x 297 mm

€ 9.986,-

A 20% placement surcharge will be charged for placement on U2, U3 or U4.

Your promotion opportunities at 1stClass Travellers



Classic advertorial:

1/1 page 4c promotional price:
€ 800,-



Advertorial hotel/Travel promotion

2/1 page 4c promotional price:
1.500,-
Each additional double page
€ 700,00



Frequency of publication:

Print edition and online edition 4 times a year

Copy Price:

Print edition: €14.90

Online edition €9.99

Abroad €17.90

Edition:

Print approx. 25,000 copies per issue. (2022)

Execution:

4-colored, envelope 250 g, glossy,

Insides 135g glossy

Price:

Advertisements and Promotion

plus statutory VAT.

all AE capable 20%

Terms of payment:

10 days after invoicing, without deduction

Invoice is made 28 days before the first day of sale,

4% discount for prepayment

Editor:

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Technical Information

Technical information/print template:
1st online edition: **1st Class Travellers** appears
online as an internet magazine with 100-130 pages
and can be obtained as a download

2. Print edition: **1stClass Travellers** Magazine is
published as a print magazine with 120-140 pages
Circulation approx. 25000
Magazine format: 210 x 297 mm (DIN A4)
Type area: 182 x 265 mm
Templates: Printable PDF documents (min. 300dpi),
TIFF, EPS or Indesign files (.indd)
without registration marks
Image files may be compressed (JPEG or ..), the
whole file can be compressed as .zip.

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Email: produktion@tipps-media.eu

Open files only after consultation and without any guarantee / liability! Data medium: CD-ROM/DVD-ROM, USB stick, data transfer via FTP server possible on request. The publisher only assumes responsibility for the flawless processing and publication of digitally transmitted data if the above-mentioned technical guidelines are accepted by the customer be respected.